

GOOGLE CLOUD PLATFORM GUIDE



Google Cloud Platform

Why Google Products Solutions Launcher Pricing Customers

Build What's Next
Better software. Faster.

- ✓ Use Google's core infrastructure, data analytics and machine learning.
- ✓ Secure and fully featured for all enterprises.
- ✓ Committed to open source and industry leading price-performance.

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CONTACT SALES

Why Google Cloud Platform?



Summary by Damian Ndunda © 2020

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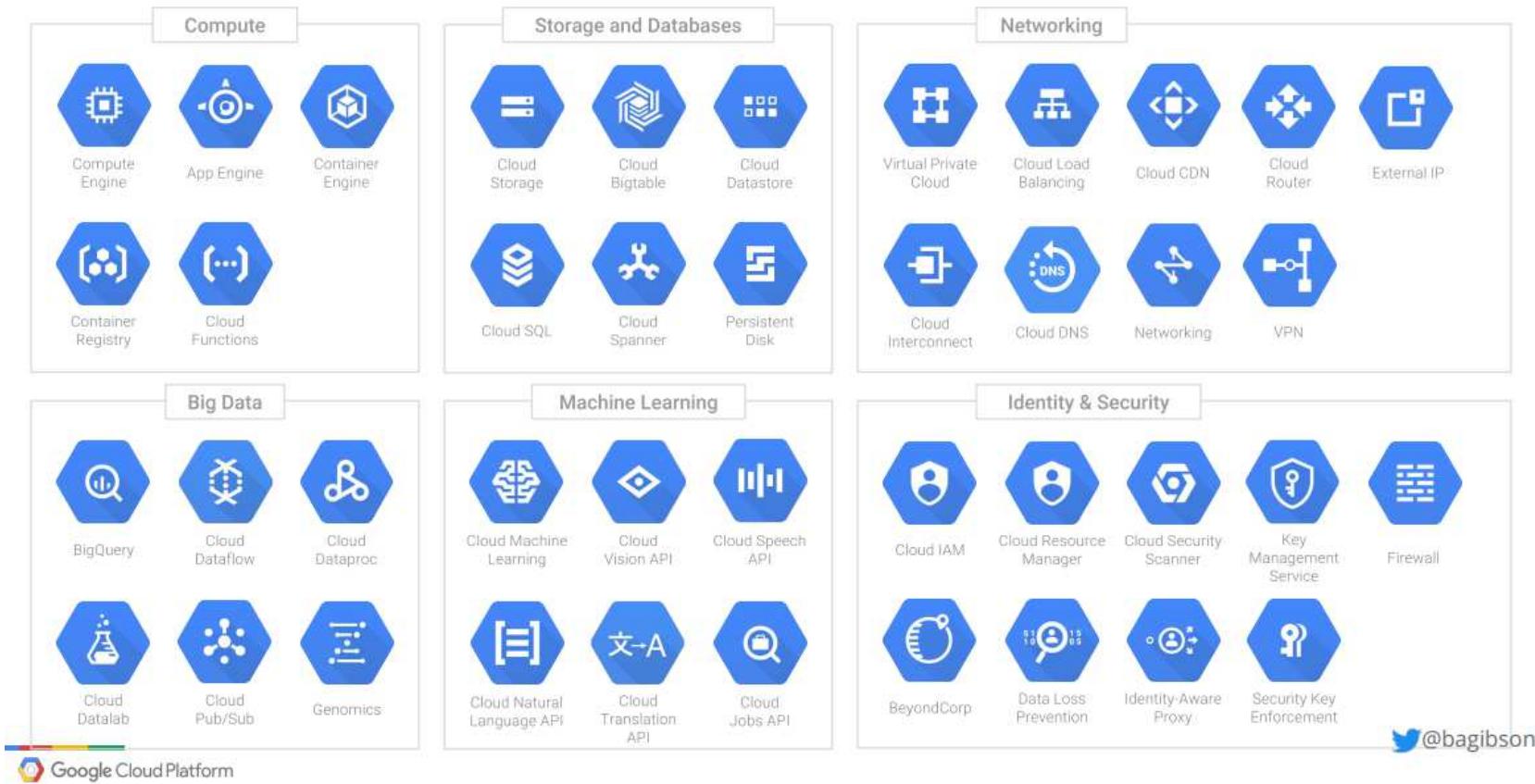
FOREWORD

WHY GOOGLE WEB LINKS

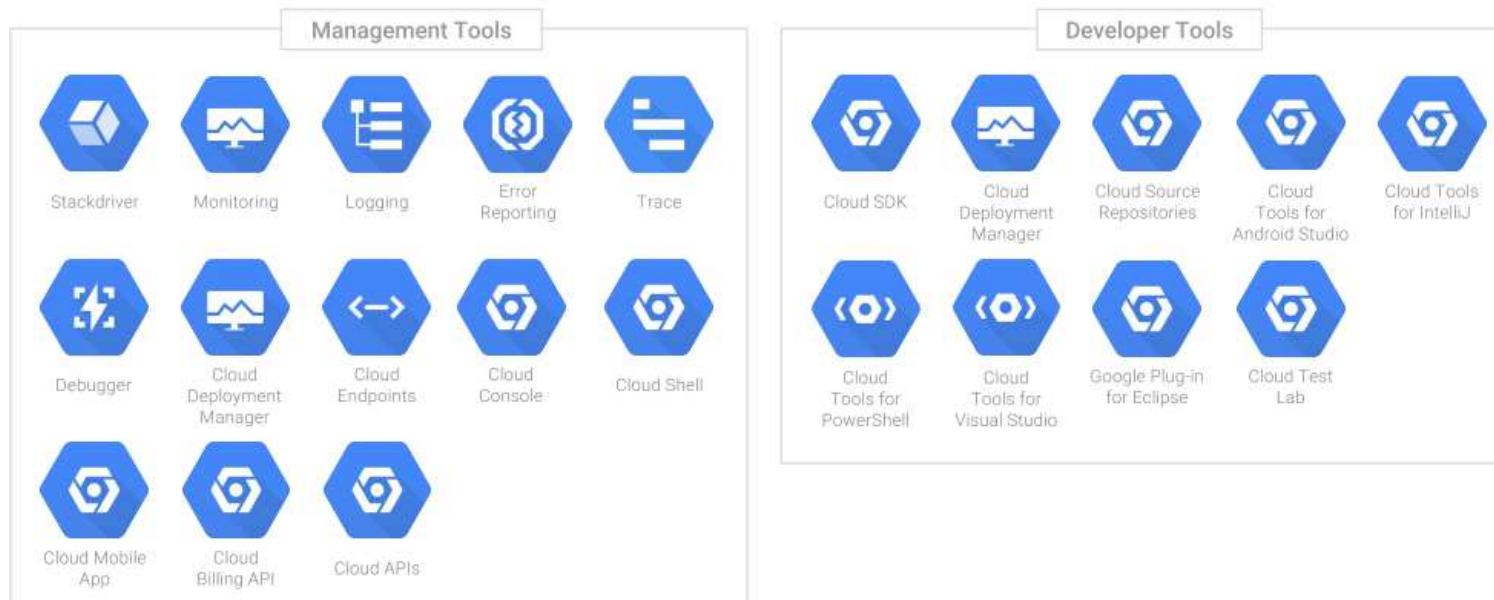
- ✓ [Choosing Google Cloud](#)
- ✓ [Trust and security](#)
- ✓ [Open cloud](#)
- ✓ [Global infrastructure](#)
- ✓ [Customers and case studies](#)
- ✓ [Analyst reports](#)
- ✓ [Whitepapers](#)

GOOGLE CLOUD PRODUCTS

More than 60 Google Cloud Platform services



More than 60 Google Cloud Platform services



Saxby R. Salama K. Gibson B. Deep Learning with Google Cloud

Featured products

[Compute Engine](#)

Create and deploy scalable, high-performance VMs.

[Cloud Run](#)

Run stateless containers on a fully managed environment or on Anthos.

Anthos

Modernize existing apps and build new apps rapidly in hybrid and multi-cloud environments.

Vision AI

Derive insights from images, text, and more using custom or pretrained models.

Cloud Storage

Store objects with global edge caching.

Cloud SQL

Add MySQL, PostgreSQL, and SQL Server database services to your apps.

BigQuery

Understand your data using a fully managed, highly scalable data warehouse with built-in ML.

Security key enforcement

Enforce the use of security keys to help prevent account takeovers.

AI and Machine Learning

AI building blocks

AutoML

Easily train high-quality, custom ML models.

Vision AI

Derive insights from images, text, and more using custom or pretrained models.

[Video AI](#)

Enable powerful content discovery and engaging video experiences.

[Cloud Natural Language API](#)

Derive insights from unstructured text.

[Cloud Translation](#)

Dynamically translate between languages.

[Text-to-Speech](#)

Convert text to natural-sounding speech using ML.

[Speech-to-Text](#)

Convert speech to text using the power of ML.

[Dialogflow](#)

Build engaging voice and text-based conversational interfaces.

[AutoML Tables \(beta\)](#)

Build and deploy machine learning models on structured data.

[Cloud Inference API \(alpha\)](#)

Quickly run large-scale correlations over typed time-series datasets.

AI Platform and accelerators

[AI Platform](#)

Build AI applications that run on Google Cloud and on-premises.

[AI Platform Deep Learning VM Images](#)

Deploy VM images that are optimized for data science and ML tasks.

[AI Platform Notebooks \(beta\)](#)

Get enterprise projects running in minutes.

[AI Platform Deep Learning Containers \(beta\)](#)

Take advantage of preconfigured and optimized containers for deep learning environments.

[AI Platform Pipelines \(beta\)](#)

Orchestrate machine learning pipelines using Kubeflow Pipelines and TensorFlow Extended.

[AI Hub \(beta\)](#)

Discover, share, and deploy AI on Google Cloud.

[Cloud GPUs](#)

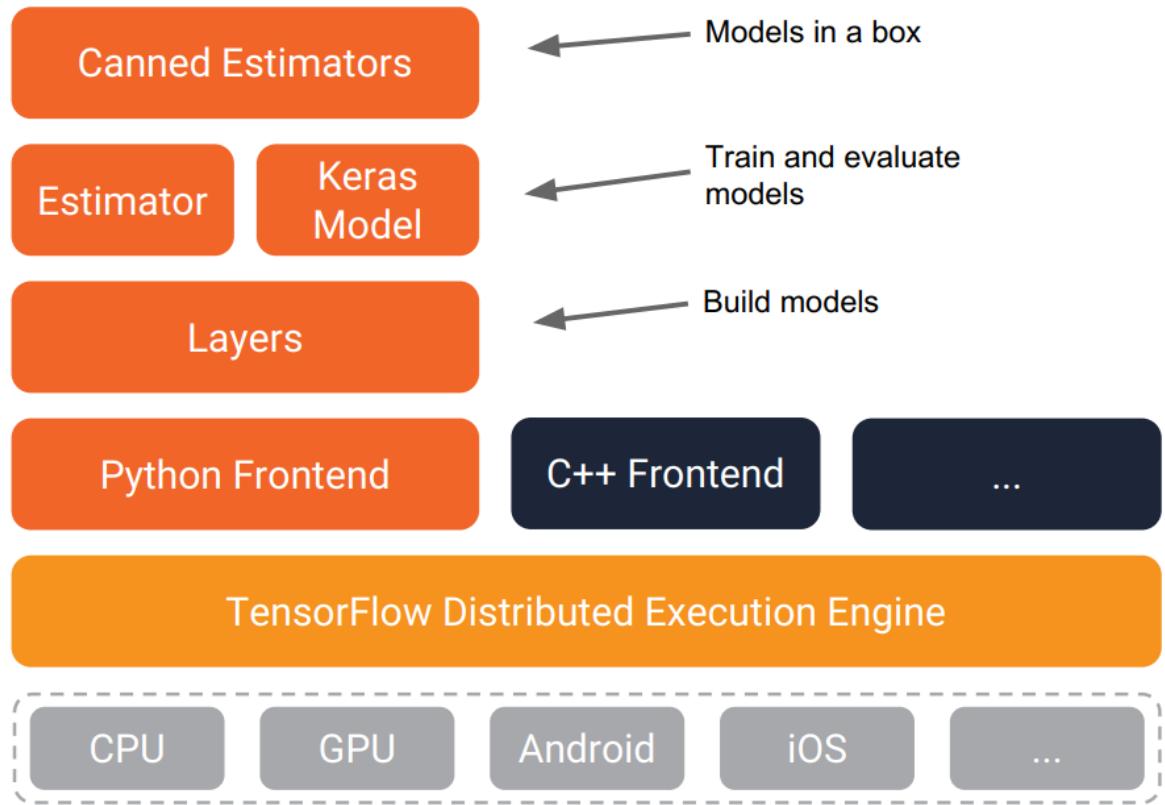
Deploy GPUs for ML, scientific computing, and 3D visualization.

[Cloud TPU](#)

Quickly train and run ML models using custom hardware.

[TensorFlow Enterprise](#)

Accelerate and scale ML workflows on the cloud with compatibility-tested and optimized TensorFlow.



[API Management](#)

[Apigee API Platform](#)

Develop, secure, deploy, and monitor your APIs everywhere.

[Cloud Endpoints](#)

Develop, deploy, and manage APIs on Google Cloud.

[Developer Portal](#)

Create a lightweight portal that enables developers and API teams, using a turnkey self-service platform.

[Apigee Sense](#)

Add intelligent behavior detection to protect APIs from attacks.

[API Analytics](#)

Get insight into operational and business metrics for your APIs.

[API Monetization](#)

Realize value from your APIs with a flexible, easy-to-use solution.

[Apigee Hybrid](#)

Manage APIs on-premises, on Google Cloud, or in a hybrid environment.

[Cloud Healthcare API](#)

Help secure APIs that power actionable healthcare insights.

Search all 100+ APIs

Popular APIs



- Google Cloud APIs
- Compute Engine API
- BigQuery API
- Cloud Storage API
- Cloud Datastore API
- Cloud Deployment Manager API
- Cloud DNS API
- [More](#)



- Google Maps APIs
- Google Maps Android API
- Google Maps SDK for iOS
- Google Maps JavaScript API
- Google Maps Embed API
- Google Places API for Android
- Geocoding API
- [More](#)



- Mobile APIs
- Cloud Messaging for Android
- Google Play Game Services
- Google Play Developer API
- Google Places API for Android



- Social APIs
- Google+ API
- Blogger API
- Google+ Pages API
- Google+ Domains API



- Advertising APIs
- AdSense Management API
- DCM/DFA Reporting And Trafficking API
- Ad Exchange Seller API
- Ad Exchange Buyer API
- DoubleClick Search API
- Analytics API



- Other popular APIs
- Translate API
- Custom Search API
- URL Shortener API
- PageSpeed Insights API
- Fusion Tables API
- Web Fonts Developer API

Subset of APIs available to Google developers

Compute

[Compute Engine](#)

Create and deploy scalable, high-performance VMs.

[App Engine](#)

Build and deploy apps on a fully managed, highly scalable platform without having to manage the underlying infrastructure.

[Bare Metal Solution](#)

Providing hardware to run specialized workloads with low latency on Google Cloud.

[Cloud GPUs](#)

Add GPUs to your workloads for machine learning, scientific computing, and 3D visualization.

[Migrate for Compute Engine](#)

Migrate servers and VMs from on-premises or another cloud to Compute Engine. (Formerly Velostrata.)

[Preemptible VMs](#)

Deploy affordable, short-lived compute instances suitable for batch jobs and fault-tolerant workloads.

[Shielded VMs](#)

Deploy hardened virtual machines on Google Cloud.

[Sole-tenant nodes](#)

Help meet compliance, licensing, and management needs by keeping your instances physically separated with dedicated hardware.

Containers

[Google Kubernetes Engine \(GKE\)](#)

Reliably, efficiently, and securely deploy and scale containerized applications on Kubernetes.

[Artifact Registry \(beta\)](#)

Store, manage, and secure container images and language packages.

[Container Registry](#)

Store, manage, and secure your Docker container images.

[Kubernetes applications on Google Cloud Marketplace](#)

Deploy prebuilt containerized apps.

[Cloud Build](#)

Continuously build, test, and deploy containers using the Google Cloud infrastructure.

[AI Platform Deep Learning Containers](#)

Take advantage of containers preconfigured with data science frameworks, libraries, and tools.

[Batch on GKE \(beta\)](#)

Efficiently run batch jobs using Kubernetes.

Data Analytics

[BigQuery](#)

Understand your data using a fully managed, highly scalable data warehouse with built-in ML.

[Cloud Composer](#)

Create, schedule, monitor, and manage workflows using a fully managed orchestration service built on Apache Airflow.

[Dataflow](#)

Develop real-time batch and stream data processing pipelines.

[Cloud Data Fusion](#)

Quickly build and manage data pipelines using fully managed, code-free data integration with a graphical interface.

[Dataprep by Trifacta](#)

Explore, clean, and prepare data for analysis.

[Dataproc](#)

Perform batch processing, querying, and streaming using a managed Apache Spark and Hadoop service.

[Google Data Studio](#)

Tell great data stories to support better business decisions.

[Pub/Sub](#)

Ingest event streams from anywhere, at any scale.

[Data Catalog](#)

Discover and understand your data using a fully managed and scalable data discovery and metadata management service.

[Cloud Life Sciences \(beta\)](#)

Process, analyze, and annotate genomics and biomedical data at scale using containerized workflows.

Databases

[Cloud Bigtable](#)

Store terabytes or petabytes of data using a NoSQL wide-column database service.

[Firestore](#)

Add NoSQL document database access to mobile and web apps.

[Memorystore](#)

Achieve extreme performance using a managed in-memory data store service.

[Cloud Spanner](#)

Back your apps with a mission-critical, global-scale, relational database service.

[Cloud SQL](#)

Add MySQL, PostgreSQL, and SQL Server database services to your apps.

[Firebase Realtime Database](#)

Store and sync data in real time.

Developer Tools

[Artifact Registry \(beta\)](#)

Store, manage, and secure container images and language packages.

[Cloud SDK](#)

Install a command-line interface to script and manage Google Cloud products from your own computer.

[Container Registry](#)

Store, manage, and secure your Docker container images.

[Cloud Code](#)

Extend your IDE with tools to write, debug, and deploy Kubernetes applications.

[Cloud Build](#)

Continuously build, test, and deploy containers, Java archives, and more using the Google Cloud infrastructure.

[Cloud Source Repositories](#)

Manage code and extend your Git workflow by connecting to Cloud Build, App Engine, Cloud Logging, Cloud Monitoring, Pub/Sub, and more.

[Cloud Scheduler](#)

Schedule batch jobs, big data jobs, and cloud infrastructure operations using a fully managed cron job service.

[Cloud Tasks](#)

Asynchronously execute, dispatch, and deliver distributed tasks.

[Cloud Code for IntelliJ](#)

Debug production cloud apps inside IntelliJ.

[Tools for PowerShell](#)

Use PowerShell to script, automate, and manage Windows workloads running on Google Cloud.

[Tools for Visual Studio](#)

Develop ASP.NET apps in Visual Studio on Google Cloud.

[Tools for Eclipse](#)

Develop apps in the Eclipse IDE for Google Cloud.

[Gradle App Engine Plugin](#)

Build your App Engine projects using Gradle.

[Maven App Engine Plugin](#)

Build and deploy your App Engine projects using Maven.

[Firebase Test Lab](#)

Test your mobile apps across a wide variety of devices and device configurations.

[Firebase Crashlytics](#)

Get clear, actionable insight into app issues.

[Tekton](#)

Create CI/CD-style pipelines using Kubernetes-native building blocks.

[Workflows](#)

Orchestrate and automate Google Cloud and HTTP-based API services with serverless workflows.

Healthcare and Life Sciences

[Cloud Healthcare API](#)

Store and access healthcare data in Google Cloud using standards-based data formats and protocols.

[Cloud Life Sciences \(beta\)](#)

Process, analyze, and annotate genomics and biomedical data at scale using containerized workflows.

[Hybrid and Multi-cloud](#)

[Anthos](#)

Modernize existing apps, and build new apps rapidly in hybrid and multi-cloud environments, while enabling consistency between on-premises and cloud environments.

[Anthos deployed on VMware](#)

Modernize existing apps and build new apps on your VMware environments.

[Anthos GKE](#)

Deploy, manage, and scale containerized applications on Kubernetes, powered by Google Cloud.

[Anthos Config Management](#)

Automate policy and security at scale for your hybrid Kubernetes deployments.

[Cloud Run for Anthos](#)

Easily leverage the benefits of combining Kubernetes and serverless.

[Apigee API Management](#)

Develop, secure, deploy, and monitor your APIs everywhere.

[Google Cloud Marketplace for Anthos](#)

Easily deploy containerized apps that feature prebuilt deployment templates and consolidated billing.

[Migrate for Anthos](#)

Migrate VMs from on-premises or other clouds directly into containers in GKE.

[Operations](#)

Aggregate metrics, logs, and events from your infrastructure to get signals and to speed analysis.

[Cloud Build](#)

Continuously build, test, and deploy containers, Java archives, and more using the Google Cloud infrastructure.

[Traffic Director](#)

Deploy global load balancing across clusters and configure sophisticated traffic control policies for open service mesh.

[Internet of Things \(IoT\)](#)

[IoT Core](#)

Securely connect and manage IoT devices using a fully managed service.

[Edge TPU](#)

Purpose-built ASIC designed to run inference at the edge. As of September 2018, this product is in private beta.

[Cloud IoT Edge](#)

Brings AI to the edge computing layer.

Management Tools

[Private Catalog](#)

Control internal enterprise solutions and make them easily discoverable.

[Cloud Deployment Manager](#)

Manage cloud resources using simple templates.

[Cloud Console](#)

Manage your Google Cloud resources using a web-based, integrated management console.

[Cloud Shell](#)

Manage your Google Cloud resources using a command-line interface from any browser.

[Cost management](#)

Monitor, control, and optimize your costs.

[Cloud APIs](#)

Manage Google Cloud resources programmatically.

[Orbitera White-Label Marketplace](#)

Enable customers to find and purchase your solutions.

Media and Gaming

[Game Servers](#)

Deliver seamless multiplayer gaming experiences to a global player base.

[OpenCue](#)

Manage complex media rendering tasks using an open source render manager.

[Zync Render](#)

Render directly from your 3D modeling tools, quickly and cost efficiently.

[Anvato](#)

Stream live and on-demand video to any device.

Migration

[BigQuery Data Transfer Service](#)

Automate scheduled data movement into BigQuery using a fully managed data import service.

[Migrate for Compute Engine](#)

Migrate servers and VMs from on-premises or another cloud to Compute Engine. (Formerly Velostrata.)

[Cloud Storage Transfer Service](#)

Transfer data between cloud storage services such as AWS S3 and Cloud Storage.

[Migrate for Anthos](#)

Migrate VMs from on-premises or other clouds directly into containers in GKE.

[Transfer Appliance](#)

Ship large volumes of data to Google Cloud using rackable storage.

Networking

[Cloud Armor](#)

Help protect your services against DoS and web attacks.

[Cloud CDN](#)

Cache your content close to your users using Google's global network.

[Cloud DNS](#)

Publish and manage your domain names using Google's reliable, resilient, low-latency DNS serving.

[Cloud Interconnect](#)

Connect your infrastructure to Google Cloud on your terms, from anywhere.

[Cloud Load Balancing](#)

Scale and distribute app access with high-performance load balancing.

[Cloud NAT](#)

Provision application instances without public IP addresses while allowing them to access the internet.

[Cloud Router](#)

Dynamically exchange routes between your Google Cloud Virtual Private Cloud (VPC) network and your on-premises networks using Border Gateway Protocol (BGP).

[Cloud VPN](#)

Securely extend your on-premises network to Google's network through an IPsec VPN tunnel.

[Network Intelligence Center](#)

Use a single console for comprehensive network monitoring, verification, and optimization.

Network Service Tiers

Optimize your network for performance or cost.

Network Telemetry

Track network flows for monitoring, forensics, real-time security analysis, and expense optimization.

Traffic Director

Deploy global load balancing across clusters and configure sophisticated traffic control policies for open service mesh.

Virtual Private Cloud (VPC)

Scale and control how workloads connect regionally and globally.

Security and Identity

Security

Access Transparency

Get visibility over your cloud provider through near real-time logs.

Binary Authorization

Deploy only trusted containers on Kubernetes Engine.

Cloud Asset Inventory

View, monitor, and analyze Google Cloud and Anthos assets across projects and services.

Cloud Audit Logs

Gain visibility into who did what, when, and where for all user activity on Google Cloud.

[Cloud Data Loss Prevention](#)

Discover and redact sensitive data.

[Cloud HSM](#)

Protect cryptographic keys with a fully managed hardware security module service.

[Cloud Key Management Service](#)

Manage encryption keys on Google Cloud.

[Security Command Center](#)

Understand your security and data attack surface.

[Shielded VMs](#)

Deploy hardened virtual machines on Google Cloud.

[VPC Service Controls](#)

Protect sensitive data in Google Cloud services using security perimeters.

[Incident Response and Management \(alpha\)](#)

Improve your incident median time to mitigation.

Identity and Access

[IAM](#)

Establish fine-grained identity and access management for Google Cloud resources.

Cloud Identity

Easily manage user identities, devices, and applications from one console.

Identity-Aware Proxy

Use identity and context to guard access to your applications and VMs.

Context-Aware Access

Manage access to apps and infrastructure based on a user's identity and context.

Identity Platform

Add Google-grade identity and access management to your apps.

Managed Service for Microsoft Active Directory (beta)

Use a highly available, hardened service running Microsoft Active Directory (AD).

Resource Manager

Hierarchically manage resources on Google Cloud.

Security key enforcement

Enforce the use of security keys to help prevent account takeovers.

Titan Security Keys

Defend against account takeovers from phishing attacks.

User Protection Services

Phishing Protection

Help protect your users from phishing sites.

reCAPTCHA Enterprise

Help protect your website from fraudulent activity, spam, and abuse.

Web Risk

Detect malicious URLs on your website and in client applications.

Serverless Computing

Cloud Run

Run stateless containers on a fully managed environment or on Anthos.

App Engine

Build and deploy apps on a fully managed, highly scalable platform without having to manage the underlying infrastructure.

Cloud Functions

Create serverless, single-purpose functions that respond to events.

Knative

Deploy and manage serverless, cloud-native applications for Kubernetes.

Workflows

Orchestrate and automate Google Cloud and HTTP-based API services with serverless workflows.

Storage

[Cloud Storage](#)

Store objects with global edge caching.

[Persistent Disk](#)

Add block storage to VM instances.

[Filestore](#)

Create fully managed, high-performance NFS file servers on Google Cloud.

[Cloud Storage for Firebase](#)

Add Google-scale object storage and serving to your apps.

Operations

[Operations Suite](#)

Monitor, log, trace, and profile your apps and services.

[Cloud Logging](#)

Store, search, analyze, monitor, and alert on log data and events from Google Cloud and AWS.

[Cloud Monitoring](#)

Cloud Monitoring provides visibility into the performance, availability, and overall health of cloud-powered applications.

[Cloud Trace](#)

Find performance bottlenecks in production.

[Cloud Debugger](#)

Investigate code behavior in production.

[Cloud Profiler](#)

Continuously gather performance information using a low-impact CPU and heap profiling service.

[Error Reporting](#)

Identify and understand application errors.

[Service Level Monitoring](#)

Define and measure availability, performance and other service levels for cloud-powered applications.

Other Google Cloud Products

[Google Maps Platform](#)

Integrate static and dynamic maps into your apps.

[Firebase](#)

Rapidly develop mobile apps.

[Firebase Authentication](#)

Configure authentication for mobile apps.

[Cloud Functions for Firebase](#)

Add event-driven serverless storage to your mobile apps.

[G Suite](#)

Create and collaborate using an intelligent app suite.

[Chrome Enterprise](#)

Use Chrome management policies to meet productivity and security needs.

[Cloud Storage for Firebase](#)

Add Google-scale object storage and serving to your apps.

[Firebase Test Lab](#)

Test your mobile apps across a wide variety of devices and device configurations.



GCP CLOUD PLATFORM URLs TABLE

Google Cloud Platform	https://cloud.google.com/
GCP Console	https://console.cloud.google.com/
GCP App Engine	https://cloud.google.com/appengine/
Documentation	https://cloud.google.com/docs/
Pricing	https://cloud.google.com/pricing/
Free Tier	https://cloud.google.com/free/
Code Labs	https://codelabs.developers.google.com/
Qwiklabs	https://qwiklabs.com/dashboard
Stackoverflow	https://stackoverflow.com/

PRODUCTS PRICING

- [GCP pricing](#)
- [G Suite pricing](#)
- [Maps Platform pricing](#)
- [More products web link](#)

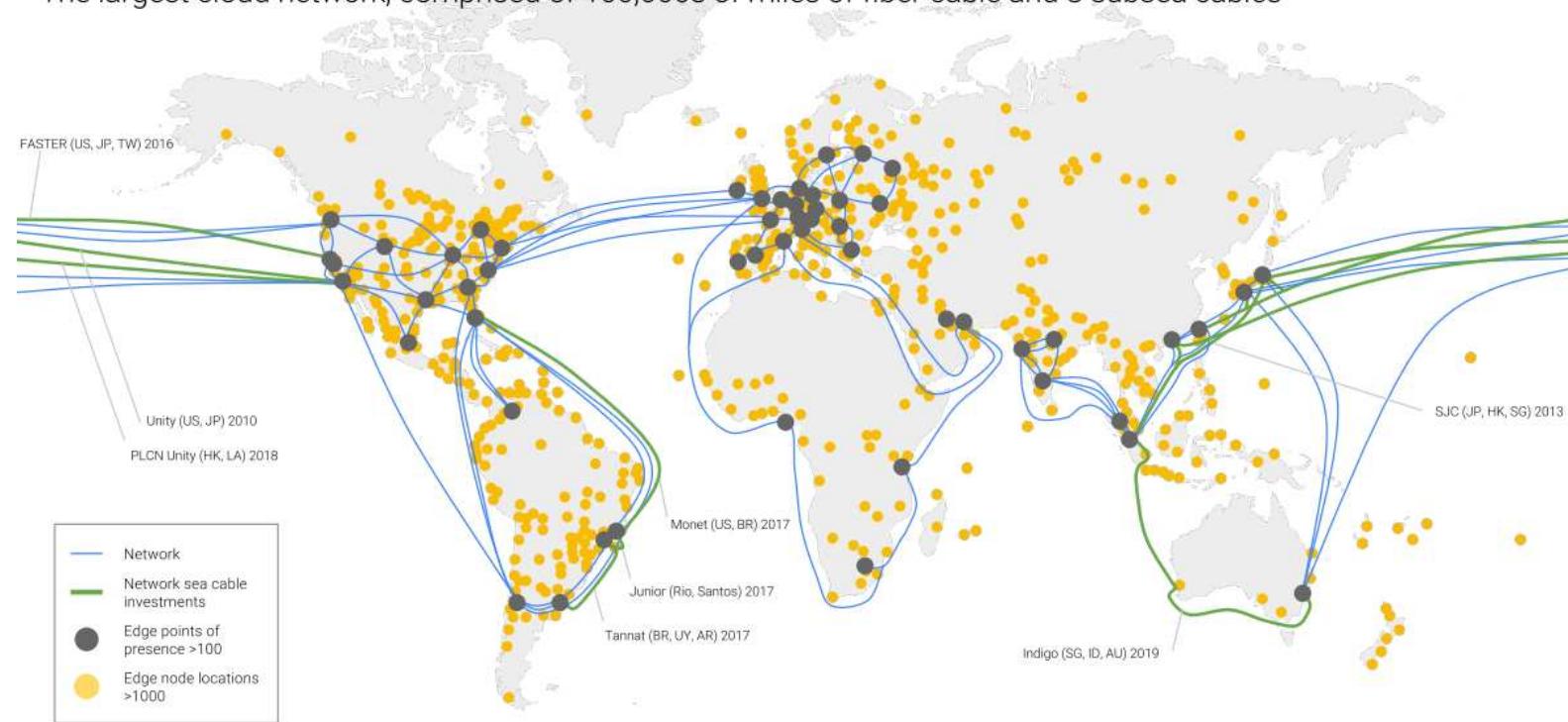
<https://cloud.google.com/>

GCP NETWORK

Google global secure technical infrastructure designed for information processing

Google Network

The largest cloud network, comprised of 100,000s of miles of fiber cable and 8 subsea cables



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GCP REGIONS

GCP Regions

GCP has 10 regions, and is adding 7+ new regions in 2017/2018



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